



September 26, 2019

It's autumn in Wisconsin, and the West Allis Radio Amateur Club is currently planning our 48<sup>th</sup> Annual Midwinter Swapfest, to be held on January 4, 2020 at the Waukesha County Expo Arena. Recent Swapfests featured:

- Over 700 attendees
- ARRL (American Radio Relay League) sanction
- 1900 paper and electronic flyers distributed
- Free admission to Boy Scouts and Girl Scouts in uniform

West Allis Radio Amateur Club, an IRS Section 501(c)(3) educational charitable organization, awards (1) \$2,000 scholarship per year. This Swapfest is our primary fund raiser for the year, and helps us to maintain and grow the scholarship.

Please consider signing up to be a Swapfest event sponsor, whereby your organization would receive name exposure in the following:

- Paper flyers, distributed to attendees at other area swapfests
- Electronic flyers, e-mailed to our list of over 900 previous attendees and ham radio organizations
- Sponsor "Thank you" signage at the event

Please see the sponsorship levels and other details in the accompanying Sponsorship Guidelines document.

Send checks with a note regarding specific sponsorship level to our club treasurer at:

W.A.R.A.C. Swapfest  
P.O. Box 511381  
New Berlin, WI 53151-1381

Thank you for considering this request and offer. If you have any comments, questions, or suggestions, please contact me.

Thank you & Best Regards,

Erwin von der Ehe (WI9EV)  
Chairman, West Allis Radio Amateur Club Swapfest Committee  
Mobile: 262-271-0630  
e-mail: WI9EV@wi.rr.com  
[www.warac.org/swap](http://www.warac.org/swap)  
Facebook: [https://www.facebook.com/groups/WestAllisRAC/?ref=br\\_rs](https://www.facebook.com/groups/WestAllisRAC/?ref=br_rs)